

The EUPRERA Jos Willems Awards were created in 1999 to honor Jos Willems for his lifelong dedication to PR education and research.

Jos Willems is a founding father, President and Secretary General of CERP Education, CERP Education & Research and EUPRERA. He also is founder and past Principal of HIBO (Hoger Instituut voor Bedrijfsopleiding), presently Arteveldehogeschool (Ghent, Belgium).

Jos Willems is Honorary Secretary General of EUPRERA.

