

Günter-Thiele-Award

for excellent doctoral & postdoctoral theses

Wishing to stimulate the academic discussion of Public Relations and Communication Management in Europe, the University of Leipzig's Foundation for the Support of PR-Science (SPRL) awards a prize for excellent doctoral & postdoctoral theses.

Aim

The award honours academic excellence in the fields of Public Relations and Communication Management. It bears the name of the foundation's foremost initiator, Dr. h.c. Günter F. Thiele.

The Günter-Thiele-Award is valued at EURO 2,500.

Conditions

Eligible for submission are doctoral and post-doctoral theses in German or English language provided they have been formally accepted at a European University not before May 15, 2007.

Please submit three printed copies of your thesis. Furthermore, please submit three printed copies of a 5-page-abstract detailing:

- * structure of your work,
- * aims, research questions, methods
- * content, theoretical approach,
- * principal results

Deadline and Submission

The deadline for submission is **May 15, 2009**. Please address your submission to:

Universität Leipzig
Institut für Kommunikations- und Medienwissenschaft
Kommunikationsmanagement & Public Relations
Prof. Dr. Günter Bentele
Ritterstraße 24
04109 Leipzig
Germany

Occasion

The Günter-Thiele-Award will be presented at the annual conference of the European Public Relations Research and Education Association (EUPRERA), which will take place in Bucarest, Romania, from September 23 – 26.

Jury

The prize will be awarded by an academic board consisting of leading PR-scholars and representatives of the foundation. For the year 2007 the academic jury were EUPRERA-members Prof. Dr. Günter Bentele (U of Leipzig, Germany); Prof. Dr. Jaakko Lehtonen (U of Jyväskylä, Finland) and Prof. Dr. Benno Signitzer (U of Salzburg, Austria). The jury for 2009 will be announced in due course.

Contact

For additional information please do not hesitate to contact sekrpr@uni-leipzig.de, or write to:

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